

**Launch of Digital Asset:
“Youth Lead Fight to Prevent Online Child Sexual Violence in Asia”**

Manila, Philippines, 30 January 2025 – Youth activists from the Philippines, Nepal and Indonesia are uniting to combat online child sexual violence (OCSV) through a groundbreaking initiative. Recognizing the urgent need for youth-led solutions, this collaborative effort aims to raise awareness, empower children and young people, and advocate for policy improvement towards improved protection of children from the growing threat of online child sexual violence.

“Empowering our peers to build protective skills online and becoming safe in the digital world is our main agenda.” - Group of child activists from Nepal, Indonesia and the Philippines

The initiative focuses on the youth to spearhead creative campaigns to educate their peers, families, and communities about the dangers of OCSV, including online grooming, child sexual abuse material (CSAM), and sextortion. Youth activists will engage with policymakers, legislators, and relevant organizations to advocate for stronger legal frameworks, increased online safety measures, and improved access to support services for victims of OCSV. They will collaborate with local organizations, schools, and community leaders to foster a collective response to OCSV and create safer online environments for children.

Through a series of consultations, youth leaders created the **digital asset** to raise awareness on both the positive and negative aspects of the digital world. The Digital Asset will be launched on **06 February 2025 from 11:00am to 12:00nn at the Tribeca Function Room, 3rd Floor, Astoria Plaza, Pasig City.**

This international youth-led movement represents a significant step towards creating a safer digital world for children. By amplifying youth voices and empowering young people to take action, this initiative aims to inspire positive change and make a lasting impact on the global fight against OCSV.

The **Special Representative of the United Nations Secretary-General on Violence against Children** in a message to mark Safer Internet Day, commends once again the children and youth, *“their enthusiasm, innovation, creativity, and commitment are amazing.”*